



School & Non-Profit Partnership Packet

Welcome

Southridge Chick-fil-A has a history of community involvement. From cow outings to donations, to community partnerships, Chick-fil-A is intentional in building relationships with local businesses, non-profits and schools.

Vision: To Become Charleston's Best Restaurant

Mission: To Create Raving Fans for a Lifetime One Guest at a Time

Fundraisers:

Who May Participate in a Chick-fil-A Fundraiser

1. Local non-profits, churches or schools

Pop-up Fundraiser

Chick-fil-A offers schools and non-profits the opportunity to participate in a pop-up location. This fundraiser event is better suited to organizations located 30+ minutes from the restaurant, but is not limited to that distance. Chick-fil-A and the group will sell bagged lunches at the off-site pop-up location for a three-hour period of their choice.

Lunches are priced at \$10.00 each, with the group receiving a \$4.00 profit on each lunch. The lunches include a sandwich, chips, cookie and a sealed beverage (bottled water, canned soda, etc.). While Chick-fil-A provides the food items, groups are responsible for providing the beverages for the meals. Groups often partner with another organization to get the bottled waters/sodas donated so they can reach maximum profit.

Chick-fil-A also provides two team members onsite to help organize the event, a pop-up tent, inflatable cow, Chick-fil-A cow mascot (a group volunteer must be the mascot), sauces/pickles, advertising material and the rest of the set up to make the pop-up successful. Groups are responsible for supplying at least 2 electrical outlets, 2 extension cords, and the pop-up location. It is recommended that the location be clearly visible from a high traffic area to maximize 'walk-in' sales.

Groups are encouraged to pre-sell as many bagged lunches as possible before the event. Pre-selling allows Chick-fil-A to have a 'guestimate' on the number of lunches needed, as well as generally creates a much larger profit. Walk-ins are welcome to purchase during the event. Chick-fil-A is responsible for making the call on how much food to bring but will also absorb any monetary loss due to left over food.

Groups are eligible to host only one Pop-up Fundraiser per quarter. Groups will be chosen by how often they partner with Chick-fil-A, previous partnership successes, amount of prior notice, and the likelihood of having the most success in fundraising.

Chick-fil-A Resale Program

Chick-fil-A also allows groups to purchase Classic Chick-fil-A Sandwiches, Spicy Chick-fil-A Sandwiches, 8-Count Chick-fil-A Nuggets, Chick-fil-A Waffle Potato Chips, and Chick-fil-A Chocolate Chunk Cookies for resale. Groups can sell items as a single entrée or pair them as a bagged lunch set.

Chick-fil-A provides orders that are over \$150 free delivery as well as a warming bag, sauces and pickles. Advertising materials can also be provided when requested.

The Chick-fil-A Resale Program is perfect for sports, band or choir concessions, large events and community functions. During football season, South Charleston High School and Riverside High School both purchase 200+ sandwiches earning their school around \$400 - \$500 in profit at each home game.

Classic Chicken Sandwich, 8ct Nugget: \$3.00 each | \$4.50 each

Spicy Chicken Sandwich: \$3.25 each | \$4.75 each

Waffle Potato Chips: \$1.50 each | \$2.00 each

Chick-fil-A Chocolate Chunk Cookie: \$1.00 each | \$1.50 each

6ct Chocolate Chunk Cookie Fundraiser

This fundraiser is perfect for the holiday season. Groups can pre-sell 6-ct cookies at \$9.00 per 6ct at a cost of \$6.00 per 6ct cookie.

For More Information

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